

### **Programme Objective**

To sensitise and empower CEOs to shape their future before it shapes them, by accepting new realities and unleashing dormant strengths

Who For?

- → Nominee/Future CEOs
- Recently Appointed CEOs
  - Entrepreneurs
- Business Owners

### **PROGRAMME OUTCOMES**

**Experience a new** level of Awareness that propels you to exceptional business leadership



dormant strengths to reach your highest potential and lead your organisation to sustained and sustainable growth

**Discover multiple** 



does not depend on what happens, but is steered by the choices you make today

Create a future that



**PROGRAMME MODULES** 

- **Embracing the** Role of CEO
- your beliefs, biases and prejudices Increasing your willingness to face reality, and

Developing your readiness to question

- accept what is different and no longer relevant Nurturing the trait of "Total Awareness"
- to navigate the challenges of leadership
- **Business Model** and Strategy

Revamping

and prospects (CROP) Re-aligning the 4Ps -Purpose, People, Partnerships and Processes

Re-appraising customers, risks, offerings

- Rebuilding the organization structure

to foster agility and resilience

Governance with Exceptional Leadership

**Aligning Corporate** 

character Focusing on not only making money, but also on how money is made

Transitioning from mere corporate compliance

to corporate governance; evolving a corporate

- Accepting that the CEO is the sole determinant of the quality of Governance
- **Future Readiness**

**Strengthening** 

Improving the quality of conversation to foster curiosity and innovation

Focusing on clarity not certainty

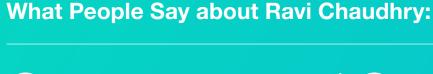
Unravelling the magic of mindfulness to release your highest potential

### 4 group sessions of 1h30

PROGRAMME FORMAT

- 2 individual sessions of 1h

## 1 "plus 3-month" group session of 1h30 after the programme ends



(66)

He has a great message and knows well how to articulate it. **Jean-Pierre Lehmann Emeritus Professor, IMD, Switzerland** 

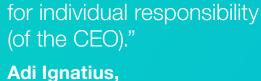
He is one of the profoundest

leadership. He can bring light,

perspective and prescription.

thinkers on business

**DETAILS** 



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"He is very inspiring. I love the

fact that he is sounding a call

**Editor, Harvard Business Review** 



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We would feel honoured if you were to further accompany us on this journey. Martin Brudermueller, Chairman of the Board, BASF

The thoughts, insights and views

you have shared with us have

**Programme Fee:** 

CHF7'500+VAT



When: Next Session Q4 2021



**Ravi Chaudhry** 

leads Board Retreats, and leadership workshops.

Where: Online via Zoom



and the best book on leadership in years." A Fellow of World Business Academy, and Co-Chair, EthicMark® Judges Panel USA; he is the founder Chairman of **Cenext Consulting Group**.

author, speaker, advisor and mentor to CEOs, Corporate Boards, and

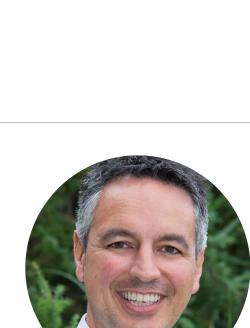
governments, on revamping strategy, discovering latent strengths, and

building a new edifice of leadership to cope with future. He regularly

His book, 'Quest for Exceptional Leadership: Mirage to Reality'

has been globally acclaimed as a "contemporary masterpiece, a rare

combination of sound business thinking and accessible philosophy,



## **Jonathan Cave**

Jonathan is an entrepreneur, coach and facilitator working with top CEOs, executives and business owners in finance, sustainability, pharma, health care and well-being. Originally from New Zealand, he is the founder and CEO of MyPhy, a Swiss-based centre of leadership excellence. He is also CEO of JC Solutions, a company advising high-net-worth families on NextGen issues. He is a lawyer

by profession and spent nearly 15 years as an advisor to some of the world's wealthiest entrepreneurs. He is an international conference speaker, enjoys meeting new people and having meaningful conversations.

Contact Jonathan Cave (jonathan@myphy.com) to register for this Programme or obtain more information. Participation is limited to a small group

# ABOUT MYPHY (www.myphy.com)



### **Our Identity**

We are a Swiss-based company founded in 2016 by Jonathan Cave with a global team of experts and facilitators



**Our Vision** To build the most innovative, experiential learning company that succeeds in developing a

generation of exceptional leaders



**Our Mission** To deliver world-class programmes, events and coaching that challenge, inspire

and transform our clients