
Tuesday,
16 November 2021

Restaurant-Hôtel du
Parc des Eaux-Vives

Geneva,
Switzerland

MyPhy Women's Leadership Conference

Programme





Welcome

It is with special pleasure that we welcome you all to MyPhy's second Women's Leadership Conference - a day to celebrate achievements in Women's Leadership - in person!

When we last met in 2019, we used the platform to share experiences on using our unique talents in order to make a lasting difference, and to strengthen our collective voices to challenge problems in a practical way.

Little could any of us know that just a few months later, we would all be thrown into the middle of a global pandemic, with the uncertainty and complexity of a multitude of challenges. For many women across the world, lockdown meant a return to both large and small inequalities and there has been considerable research published recently on the gender effects of the Covid-19 pandemic, both from a professional and personal perspective.

It is in the spirit of having to find new ways of working in a post-pandemic world, of having to contend with making up for lost ground in career advancement through the months

working from home and from dealing with pressures of managing a different life dynamic, that today we bring together women who have found ways not just to overcome but to triumph.

It is through the creativity and innovation that we all possess, that we will find even better ways of working and succeeding. Now more than ever, our networks of women leaders help to strengthen and overcome daily challenges. We need more women to mentor other women, to guide and to inspire. We have seen how important it is to build our resilience, develop our self-confidence and to move forward with greater purpose and inspiration.

Thank you for continuing this journey with us.

Susan Baragwanath

Cassandra Burgess

**SUSAN BARAGWANATH
& CASSANDRE BURGESS**

CO-CHAIRS, WOMEN'S
LEADERSHIP CONFERENCE



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About MyPhy

OUR IDENTITY

Founded by Jonathan Cave in 2016, we are a Swiss company of successful business professionals who nurture and develop talent in others.

OUR VISION

To build the world's most innovative, experiential learning company, developing a new generation of exceptional leaders.

OUR MISSION

To deliver world-class coaching, workshops and events that challenge, inspire and transform.

Message from MyPhy

Dear Conference Delegates,

On behalf of MyPhy, a very warm welcome to the 2021 Women's Leadership Conference.

MyPhy exists to nurture and develop authenticity and talent in leaders, teams and organisations so that they can achieve incredible things together.

We do it by helping people master the art of "inpowerment", which is the art of going deep inside to open the "treasure chest" of what makes us unique and great; to then manifest what we discover in our relationships, our objectives and our family life.

"Inpowerment" gives us the self-belief, courage and resilience to be the change we seek, and make a contribution that gives meaning and purpose to ourselves, those around us and the world at large.

It is in this context that MyPhy seeks to play its role in bringing together authentic and talented women leaders from all sectors of activity from different parts of the world for one day of sharing, learning and exchanging.

The aim of our Conference is to promote and deepen the growth and impact of women's leadership as a positive force of change for the benefit of all. Indeed, now more than ever do we need this leadership to help guide the decisions of our time.

On behalf of the MyPhy team, we hope you find the day enjoyable, informative and inspiring.

Best wishes,

JONATHAN CAVE
FOUNDER & CEO





Agenda

TIME	DESCRIPTION	WHO
8:15	Arrival & Morning Coffee	
8:45	Welcome	Cassandre Burgess / Jonathan Cave
9:00	Introduction to Keynote Speaker	Susan Baragwanath
9:05	Keynote address: Journey of an Outsider	Christine Batruch
9:40	Introduction of Panel Discussions	Cassandre Burgess / Jonathan Cave
9:45	Panel 1: Successful Strategies to Lead in Periods of Uncertainty	Moderator & Panellist: Anne Hornung-Soukup Panellists: Nicole Curti, Sonja Klopčič
10:30	Coffee & Networking Break	
10:50	Panel 2: Increasing Your Visibility and Influence as a Leader	Moderator & Panellist: Elise Buckle Panellists: Christèle Hiss Holliger, Sumaira Khan, Isabel Guggisberg
11:35	Taking Back Your Story	Jessica Weiss

12:00	Lunch & Networking	
13:10	Power Walk: Ground of Parc des Eaux-Vives	
13:30	Panel 3: Practical Solutions for Coping with Obstacles at Work	Moderator & Panellist: Justine Markovitz Panellists: Beatrice Houghton, Mireille Perrin, Marie Manin-D'Haegeler
14:20	Workshop 1	
15:15	Afternoon tea & Networking	
15:45	Workshop 2	
16:40	Moving Forward in Allyship	Jonathan Cave & Marine Pele
17:20	Wrap up & Closing Remarks	Susan Baragwanath / Cassandre Burgess
17:30	Conference Close	Susan Baragwanath / Jonathan Cave



Biographies

Co-Chairs



Susan Baragwanath
Conference Co-Chair

Susan is an authority in Women's Leadership. She has had extensive international experience in education and criminal justice and has mentored dozens of women from all walks of life. She has recently organized two international strategic programs for Women's Leadership in London, chaired international search committees for outstanding women leaders, and is a Distinguished Eisenhower Fellow. In 2005, she received the highest academic award in the Humanities, Doctor of Letters, for education reform of school age mothers in New Zealand.



Cassandre Burgess
Conference Co-chair

Cassandre Burgess is the Business Development Manager at MyPhy as well as a coach and workshop facilitator. She is also adjunct Professor at Geneva Business School (GBS) where she teaches several courses including M&A, Banking and Project Management. Originally from South Africa, she has extensive experience in the mining industry and in finance. She is active in multiple associations and community groups in the Geneva region, combining professional and family life.

Keynote Speaker



Christine Batruch
Sustainability Advisor
to the Lundin Group

Christine, a citizen of Canada and Switzerland, is a historian and lawyer by education. Based in Geneva, she has worked in the academic, business, and non-profit sectors.

For twenty years she was a senior executive in an oil and gas company, devising and implementing its sustainability framework. Since 2021, she acts as Strategic Sustainability Advisor to the Lundin Group.

Christine has been speaker in several international environmental, social and governance (ESG) conferences and has lectured on ESG issues at international business schools and universities (IMD, IMI-Kyiv, Business School of Lausanne, Stockholm Business School, University of Dundee, of Geneva). In 2020, she was recognised as one of the "top women influencers in the energy sector" by the Oil Council.

She is also President of the Bohdan Hawrylyshyn Family Foundation (Kyiv), member of the Board of Directors of Josemaria Resources Inc. (Vancouver), of the Lundin Foundation (Vancouver) and is member of the Advisory Board of the Lundin Sustainability Chair at IMD. She is on the Advisory Editorial Board of I by IMD, on the Editorial Board of the Journal of World Energy Law and Business (Oxford University Press) and of the Oil, Gas and Energy Law Intelligence.

Christine has published sustainability and energy related articles in the UCLA Review, the Journal of World Energy Law and Business, and in the Oil, Gas and Energy Law Intelligence.



Panel 1: Successful Strategies to Lead in Periods of Uncertainty



Anne Hornung-Soukup

Chair of the Board of Transports
Publics Genevois (tpg)

MODERATOR

Anne grew up outside of Chicago, then studied in South Africa, Massachusetts, Washington D.C., Paris and Geneva before settling in Geneva for good. She became a Swiss citizen in 1976 when she married her Swiss husband.

She worked for 16 years in portfolio management at a Geneva private bank, then in 1999 she set up her own firm with a partner. After 11 years running the firm, she joined a larger portfolio management firm as a Partner until her retirement from finance end 2017.

Over the years, she has presided, been on the board of, or been active in many Geneva associations including the Career Women's Forum, American Citizens Abroad, the American International Club, the American International Women's Club and others.

She has held the position of Chair of the Board of tpg (Transports publics genevois) since July 2016, and she is passionate about new urbanism and the role of public transportation in solving the severe problems of climate change, public health and the essential role of efficient mobility for a thriving regional economy.



Nicole Curti

Partner & Group COO,
Stanhope Capital

45 years old, Nicole is Partner, Head of Stanhope Capital Switzerland, Chief Operating Officer of the Group and a member of its Executive Committee.

Nicole launched Stanhope Capital in Switzerland 2008 after ten years with Lombard Odier in Geneva, Zurich, Lugano, London and Amsterdam.

Nicole was elected "Powerwoman of the year 2015" (in the category Leadership - Financial Organisations) and "Powerwoman of the year 2021" (in the categories "Business Growth" and "Mentor of the Year 2021") by Citywealth. She sits on the board of l'ARIF (Association Romande des Intermédiaires Financiers, the local regulator for External Asset Managers), of WeCan (a Swiss start-up specializing in Blockchain solutions), of l'ASV-ASWM (Board of Swiss Wealth Managers) and the Kofi Annan Foundation (an independent, not-for profit organization).

Nicole has a BA in Political Science from Université de Lausanne and an MBA from ESADE (Barcelona).

Mother of three, passionate about skiing and African art, she is fluent in German, French, English, Italian and Spanish and finds it important to give back her time and expertise in various corporate, charity and community boards.



Sonja Klopčič

Innovator in Leadership and
Founder of the Community of
AEIOU Leaders

An engineer by training, Sonja created and managed several companies in Slovenia in multiple fields of business. She is the author of four books on leadership, including "The AEIOU of Leadership", presenting the innovative, award-winning model for sustainable leadership.

She is a mentor and coach to multiple women leaders, and has been recognised with industry awards in entrepreneurship and innovation. Today, she is an independent business consultant, specialising in leadership development and agile organisations. She is also the founder of the global community of AEIOU leaders with the mission to support leaders who lead from love, purpose and inspiration, who understand that we are all interlinked and whose goal is to create prosperity for all.



Panel 2: Increasing Your Visibility and Influence as a Leader



Elise Buckle

President and Co-Founder
of Climate & Sustainability

MODERATOR

Elise has been working in the field of sustainable development and climate change for nearly twenty years. She is Deputy Mayor of Nyon, in charge of Energy and Human Resources, and the Founder and President of Climate & Sustainability, a platform for collaboration for change-makers, advising the UN on climate and SDGs, and facilitating the Planetary Emergency Partnership, a group of 300+ influential partners from around the world.

She also served as a green Member of the Local Council for the City of Nyon and Co-President of the Green Party for the Lake Lemman Region in Switzerland.

Most recently, she was the senior advisor to David Nabarro, appointed by the Secretary General to develop the Nature-Based Solutions coalition co-led by China and New Zealand for the UN Climate Action Summit in New York in 2019.



Christèle Hiss Holliger

Global Head HR, Pictet Group
Equity Partner of the Pictet Group

Christèle joined Pictet in 1998 and is Global Head of HR for the Pictet Group, with teams in Switzerland, Asia, London, Luxembourg and Nassau. She moved to an HR role in 2017 after a 20y career in Asset management & Client Relationship, with the intention to position HR as a strategic partner to the business and Pictet Group as an employer of choice.

Prior to that, she was CEO of Pictet Asset Management (Singapore) Pte Ltd where she had responsibility for South East Asian institutional clients and for the oversight of PAM Singapore's activities. Before relocating to Singapore, Christèle was Head of Institutional Clients in Geneva (PAM), managing a team of Client Relationship Managers and covering strategic institutional clients. Before joining Pictet, she spent six years at BNP Paribas, in Paris as Institutional Sales Manager, then in Geneva as Investment Strategist.

She became the 1st female Equity Partner of the Pictet Group in 2016 and she is a strong advocate for all the Diversity & Inclusion initiatives led by the Group.

Christèle graduated with an MSc in Business Management from EDHEC Business School (France) and obtained the Federal Diploma for Financial Analyst and Portfolio Manager (CIA/CFPI, Switzerland).



Sumaira Khan

Development Professional & CEO,
GAIA

Sumaira, a graduate of the London School of Economics and Political Science, is the CEO of GAIA.. Her career started in the Development sector in Pakistan where she gained considerable experience in various conservation and development projects where she worked primarily researching gender roles in communities and monitoring & evaluation. She has had the unique opportunity of coordinating an International Conference with the Ministry of Women's Development, Government of Pakistan, the All Pakistan Women's Association and five UN Agencies, plus UNAids, UNICEF and UNDP. The International Conference on Gender Mainstreaming and Millenium Development Goals was held in Islamabad in March 2005 and led to the Islamabad Plan of Action.

However, it was her work on the Rohtas Fort Conservation Project which led to an increased motivation towards conservation of not only National Heritage and but of the environment as well. It was this commitment towards sustainable development and conservation of Pakistan's natural resources that ultimately led to GAIA being formed in an effort to produce environment friendly packaging with as minimum a carbon footprint as possible.



Isabel Guggisberg
Chief Operating Officer,
Atlantic Financial Group

Isabel co-founded Atlantic Financial Group in late 2014 and as Group Chief Operating Officer she supervises today the Group's operations, finances, infrastructure, and human resources. Atlantic is a financial institution offering a wide range of financial services to HNWIs, professional and institutional clients. Throughout the Group's development, Isabel has driven complex projects from regulatory license applications, to building teams, internal processes and business infrastructure. Today the Group is active in 5 different locations, Geneva, Luxembourg, Paris, Monaco and the South of Spain. Previously, Isabel was in charge of a book of Private Banking clients at Barclays Wealth Management in Spain and was responsible for business development, client relationship management and portfolio management. Prior to that, she worked at Bank Vontobel in Zurich, managing Spanish speaking Private Clients within the Latin America Desk and leading at the same time several business development and marketing projects.

Isabel graduated in Business Administration from the University of Applied Sciences in Zurich and holds Diplomas of Financial Advisor and Financial Planner the European Financial Planning Association (EFPA).



Panel 3: Practical Solutions for Coping with Obstacles at Work

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Justine Markovitz
Chairperson of Withersworldwide

MODERATOR

Justine is Global Chairperson of Withers LLP. Withers is a global law firm with 18 offices and staff of over 1,100. Justine started in the London office of Withers in 1999, moving to Switzerland in 2005 to open and then head the Geneva office. Prior to working at Withers, Justine worked at other London law firms as a Private Client and Tax lawyer, having read History at Manchester University followed by law in London. In her role as Chairperson, Justine leads on the Firm's strategy and works with the CEO and the senior management team on the implementation of that strategy.

Justine chairs the Firm's Partnership Board which meets quarterly to discuss and decide on the strategic direction of the Firm and which oversees the activities of the senior management team. As a partner in the PrivateClient and Tax Group, Justine advises families on governance and succession planning and on their philanthropic giving. She works closely with her clients on their strategic goals both for their family and business interests.

▲
Beatrice Houghton
Senior Learning and Development
Manager / Pictet & Cie

Beatrice joined Pictet in 2018 and is a Senior Learning & Development Manager for the Pictet Group, within the Pictet Academy. She moved to Pictet after a 15 year career in Learning and Development and Talent Management in various industries and with multinationals such as Cargill in the Middle-East and in Europe.

Prior to her career in human resources, she worked for 10 years in humanitarian affairs with the International Committee of the Red Cross (ICRC) and the United Nations in war-torn areas. In her role, she managed large humanitarian projects, which included negotiations, restoration of the basic livelihood services as well as prison visits, in troubled countries such as Sri Lanka, Rwanda, the Balkans and Afghanistan.

After arriving at Pictet, she created the Pictet Women Network (PWN) with other senior women to facilitate networking among employees and to provide a platform for empowerment of women and advancement of their careers.

Beatrice graduated with an MA International Relations from Kings College London and with an MA from the University of Geneva. She is also an occupational psychologist and a coach.

▲
Mireille Perrin
Global Programme Manager
Good Energies Foundation

Mireille joined Good Energies Foundation to head its forests and land use programme in 2016 after several years spent in Sri Lanka working on water and agricultural issues as Business Development Director for the International Water Management Institute. Mireille started her career at the World Wildlife Fund working with other NGOs, private companies and governments to green the World Trade Organisation.

She then moved to Pakistan where she worked for the European Commission managing its portfolio on economic development and small and medium enterprise development. Upon returning to Europe, she worked several years as an independent consultant on trade, development and sustainability issues for the United Nations Environment Program (UNEP), the International Trade Centre (ITC) and other UN entities based in Geneva. Mireille holds a BSc in Economics from the London School of Economics and a Master's Degree from the Graduate Institute for International Relations in Geneva.

▲
Marie Manin-D'Haegheleer
Founder of GROWings & Senior HR
Partner @ Procardes Switzerland

Marie started her career as an Employment Lawyer in Paris before pursuing her professional growth in Human Resources in the US, Europe and Africa. After 20 years of operational and strategic HR Generalist roles, within the private and public sectors, she specialized the last 10 years, in People Engagement, Talent & Leadership Development for International SOS and Gavi Alliance. Recognized for her ability to drive cultural changes fostering employee morale and motivation, Marie brings also a solid track record of Executive coaching, team-building facilitation, Soft Skills Training.

Marie has founded GROWings-Consulting in 2019, an HR Consulting firm with an expertise in workforce and leadership sustainability and career fulfillment. She also joined Procardes International as a Senior HR Business Partner to support the growth of the interim management of its expanding activity.



Biography: Taking Back Your Story

Jess Weiss
Diversity, Equity and Inclusion
Strategist at Google / Founder
of Trix Media

Jess Weiss is a Diversity, Equity and Inclusion strategist and executive leadership coach at Google, and founder of the award-winning women's media company, Trix Magazine.

Over the last decade at Google in Learning and Development and HR roles, Jess partnered with thousands of employees globally to design custom learning programs, organizational change management practices, and diversity and equity solutions to hire, retain and advance Googlers from historically underrepresented backgrounds.

In 2018, Jess co-founded Trix, a women's magazine that utilizes research-backed tools for women's media equality. Featuring the work of female journalists and artists all over the world, Trix offers an alternative to women's fashion and beauty focused media. With substantive, intelligent journalism, its stories covered women paving paths in community activism, politics, athletics, wellness, and science and technology. Trix grew its readership base to over 40,000 readers in 45 countries, and was awarded for groundbreaking innovation in women's media by Billie Jean King, the first woman athlete to win more than \$100,000 in one season.

Jess has a Masters of Arts in Social-Organizational Psychology from Columbia University, a Masters of Arts in History and Bachelor of Arts in International Relations from Stanford University.



Jonathan
Cave

Our self-confidence and inner strength are two of the most important factors that determine the choices we make.

Those who have them in abundance enjoy consistently high levels of performance and fulfilment, while those that don't often suffer from self-doubt and imbalance leading to stress.

The great news is that self-confidence and inner strength can be developed and nurtured.

In this highly interactive workshop, discover how your core values, greatest talents and deepest aspirations can help you identify your "central alignment line", and connect you to your most authentic, high performing self on a daily basis.

Workshop Option 1:

Developing Self-Confidence and Inner Strength



Susan
Baragwanath

I really love this quote from Senator and Presidential candidate Elizabeth Warren:

“ If you don't have a seat at the table, you're probably on the menu.

We can all get to that table through the power of observation and this vital tool can help you be more assertive and become more resilient. After all, none of us want to be the Creme Brûlée !

This partly light-hearted workshop invites the participant to read situations and watch how certain people react to them. Assertiveness is a learned behaviour and we all learn at different stages. In some parts of the workshop you will learn what NOT to do as well as to read a situation and react positively to it.

There are always the questions - 'How can I stand up to the bully?', 'How can I ask for a pay rise?' Or, "I should have said something"

Being able to control anger or emotion when hearing gendered insults, being fearful of confrontation or just plain sexism are challenges that apply to every woman. But by observation of a situation and subsequent reflection we can build self confidence and make our coping mechanisms stronger.

Workshop Option 2:

Building Resilience and Assertiveness



—
Jessica
Weiss

Workshop Option 3:

Setting your Organisation's Diversity, Equity and Inclusion Strategy

Raising awareness of the systemic barriers that hinder hiring, promoting and including more women and minority groups in the workplace is a complex and often elusive challenge.

Programs such as women's mentorship circles or Employee Resource Groups fall short of driving sustainable change and are only one tool among many powerful levers that can build organizations where all employees thrive, regardless of background and identity.

In this workshop, we'll explore tools for equipping your leadership team to own and drive DEI solutions, from measuring inclusion to hiring underrepresented groups to ensuring equitable growth opportunities for all employees.



—
Cassandre
Burgess

Workshop Option 4:

Organise to Thrive

Do you ever find yourself under huge pressure, trying to multitask or deal with several requests simultaneously?

And rather than getting through everything quickly, you end up with only half of the tasks done (or done well) and then the procrastination beast sets in, which puts us even further behind? Be assured, you're not alone and there are proven techniques to help us create balance and efficiency in our day, helping to overcome some of the pressures of modern life.

In this workshop, we'll explore how you can rethink prioritisation, using a practical tool to help you create order and flow in your daily life. By looking forward to saving time, we can get ahead with more impact, better focus and less stress.



Moving Forward in Allyship

This interactive session, animated by Jonathan Cave and Marine Pele, will explore:

- ➔ what allyship is and the behaviours that make us “allies” in a workplace
- ➔ how allyship can act as a powerful force of a truly inclusive culture where everyone plays an active role
- ➔ the beginnings of a practical roadmap towards “allyship” in companies and organisations



Marine Pele

Global Head of Credit Business Development, Member of D&I Committee Pictet & Cie

In 2001, Marine started her career in Paris, with BNP Paribas, to work as a credit analyst for the International private bank. To further develop her credit experience & empathy for other cultures, Marine moved to the United States in 2006 and then to Switzerland, in 2009, to lead credit teams across different countries. In 2016, Marine has been appointed President of the Mixcity Association (BNP Women network) with the main mission of promoting women at senior management level.

In 2019, Marine joined Pictet as Deputy Global Head of Credit to support the credit business within Wealth Management. Along her position, she is also an active member of the Diversity & Inclusion Committee for Pictet Wealth Management.



Jonathan Cave

Jonathan is an Executive Coach and Founder of MyPhy

Originally from New Zealand, he works with senior executives, managers and/or their teams to help them inter alia strengthen core identity to raise performance, create an inspiring vision and roadmap to achieve it; improve their decision-making and public speaking capabilities as well as other essential soft skills and processes.

He had a successful career as a highly-trained Lawyer/Partner in a Multi-Family Office in Geneva, where for nearly 15 years he helped high and ultra-high-net-worth families grow their businesses and protect their fortunes. At age 40, he reoriented his career and trained in coaching, public speaking, and leadership.



MyPhy “Signature Programme” For Leaders

Becoming a Chief Empowerment Officer

Next Programme Start
January 2022

For more information & to book your place, contact us at cassandre@myphy.com

Objectives:

- ➔ Increase your influence and visibility as a leader
- ➔ Create an inspiring vision and roadmap to achieve it
- ➔ Strengthen core confidence to lead and inspire
- ➔ Pivot to a healthier personal-professional balance

Testimonial:



Jonathan has a unique ability to connect your mind to your heart so that you can live your life with meaning, purpose and direction towards achieving your Vision and personal goals. He creates an enabling environment where everyone feels safe and supported.

The “CEO Programme” is for anyone who wants to get the most out of themselves, out of life and who has a sincere desire to positively impact those around them.

Tania Cotton,
Founder, MovementWise

8 Strategies to Master in 8 Modules:

1
Strengthening Core Identity



2
Creating an Inspiring Vision



3
Adopting Growth Mindset



4
Boosting Energy & Resilience



5
Improving Decision-Making



6
Mastering Self-Organisation



7
Building a Personal Brand



8
Taking Action with a Roadmap



hello.

This programme was designed by The Hide.

We are a small research led studio that works alongside you. We use conceptual thinking and beautifully crafted design to help your brand stand out.

Brand

We create strong visual identities, and work alongside you to define your brand's narrative.

Digital

We design and build beautiful and easy to navigate websites amongst other digital applications and data systems.

Print

From books, magazines and reports to large scale infographics and exhibition stands, our print offering is diverse.

Other

We partner with people from different disciplines. These include product designers, copywriters and strategic consultants amongst others.

Have a project to discuss?

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