

# The New “CEO”

Becoming a Chief Empowerment Officer of My Team

## Programme Objective

To help leaders create empowered, high-performing teams that deliver growth and results

## Who For?

- ➔ Managers
- ➔ Team Heads
- ➔ Entrepreneurs
- ➔ Business Owners
- ➔ Law Firm Partners

## PROGRAMME OUTCOMES

**Learn to Motivate and Inspire Your Team by Mastering Key Soft Skills**



**Deliver Consistently Better Results by Nurturing a Culture of “Growth Mindset”**



**Optimise Your Team’s Talents and Time by Leveraging its Resources**



## PROGRAMME MODULES

## LEARNING OBJECTIVES

**1 Inspiring Communication**

✔ To use structures and “business storytelling” to engage and influence others to take action

**2 Embedding Growth Mindset**

✔ To ensure an acceleration of the team’s learning capability and agility

**3 Powerful Brainstorming**

✔ To nurture authenticity and differences to problem-solve and innovate

**4 Identifying Talents**

✔ To leverage natural strengths to boost enjoyment and productivity

**5 Effective Delegation**

✔ To trust others with responsibility in a way that empowers them and you

**6 Organising Resources**

✔ To utilise the team’s most valuable commodity: time

**7 Energising Others**

✔ To generate team momentum towards sustainable progress and achievements

**8 Delivering Feedback**

✔ To help team members improve their performance in a safe and nurturing manner

## PROGRAMME FORMAT

- ➔ 8 group coaching sessions of 1h30 each
- ➔ 2 one-on-one sessions of 1h20 each
- ➔ 1 follow-up group session 3 months after programme ends
- ➔ Personalised 50-page coaching book with strategies, tools and worksheets

## What People Say About Our Online Programmes

“A great experience! 100% recommended.”  
**Jorge Ruiz del Vizo**  
Entrepreneur

“Such an accelerator! The result has been astonishing.”  
**Carine Jacquier, Equicoaching**  
Business Owner

“It has been a game changer for me.”  
**Zoë Falquet, Sustainability VP,**  
Energy Company

## DETAILS

**When:** April — June 2021

**Where:** Online via Zoom

**Programme Fee:** CHF2'500+VAT

## PROGRAMME DIRECTOR AND COACH



### Jonathan Cave

Jonathan is an entrepreneur, coach and facilitator working with top CEOs, executives and business owners in finance, sustainability, pharma, the health care and well-being. Originally from New Zealand, he is the founder and CEO of MyPhy, a Swiss-based centre of leadership excellence. He is also CEO of JC Solutions, a company advising high-net-worth families on NextGen issues. He is a lawyer by profession and spent nearly 15 years as an advisor to some of the world’s wealthiest entrepreneurs. He is an international conference speaker, enjoys meeting new people and having meaningful conversations.

## PROGRAMME COACH



### Martin de Waziers

After Ecole Polytechnique Paris and Harvard Business School, Martin spent 25 years working in the USA, Japan, and around Europe specializing in business strategy, administration and management. He has expertise in leadership and team development as well as complex decision-making. His particular interest in life balance has led to international workshops and one-on-one’s, enabling leaders to develop stronger foundations in their professional and private lives.

## PROGRAMME COACH



### Cassandre Burgess

Cassandre is a Professor of Banking, Project Management and Investment Psychology at Geneva Business School (GBS) and the Business Development Manager at MyPhilosophy SA (“MyPhy”). Originally from South Africa, she has extensive experience in the diamond mining industry and in finance. She is active in multiple associations and community groups in the Geneva region.

Write to [jonathan@myphy.com](mailto:jonathan@myphy.com) today to set up a call to become a leader who creates empowered, high-performing teams that deliver growth and results

## ABOUT OUR COMPANY “MYPHY” ([www.myphy.com](http://www.myphy.com))

**Our Identity**  
We are a Swiss-based company founded in 2016 by Jonathan Cave with a global team of experts and facilitators

**Our Vision**  
To build the most innovative, experiential learning company that succeeds in developing a generation of exceptional leaders

**Our Mission**  
To deliver world-class programmes, events and coaching that challenge, inspire and transform our clients