

# The New “CEO”

## Becoming a Chief Empowerment Officer

### Programme Objective

To help participants become highly influential, effective leaders who know how to empower themselves and inspire others

### Who For?

- ➔ Managers
- ➔ Executives
- ➔ Entrepreneurs
- ➔ Business Owners
- ➔ Professionals

### PROGRAMME OUTCOMES

**Develop Yourself and Your Leadership Potential through Practical Strategies and Tips**



**Improve Your Visibility and Influence by Creating a Strong Personal and Professional Brand**



**Sustain High Energy Levels by Achieving Better Balance in Your Personal-Professional Life**



### PROGRAMME MODULES

- 1 Strengthening Core Identity
- 2 Improving Decision-Making
- 3 Creating an Inspiring Vision
- 4 Adopting Growth Mindset
- 5 Boosting Energy & Resilience
- 6 Building a Personal Brand
- 7 Mastering Self-Organisation
- 8 Taking Action with a Roadmap

### PROGRAMME ADVANTAGES



**Share your experiences, learn from others, and create a powerful support network of leaders from different sectors and regions**

### PROGRAMME FORMAT

- ➔ 8 group coaching sessions of 1h30 each
- ➔ 2 one-on-one sessions of 1h20 each
- ➔ 1 follow-up group session 3 months after programme ends
- ➔ Personalised 50-page coaching book with strategies, tools and worksheets

### What People Say About Our Online Programmes

“A great experience! 100% recommended.”  
**Jorge Ruiz del Vizo**  
 Entrepreneur

“Such an accelerator! The result has been astonishing.”  
**Carine Jacquier, Equicoaching**  
 Business Owner

“I am extremely happy to be part of such a valuable programme.”  
**Mieczyslaw Starkowicz, Managing Director, Pharma Company**

### DETAILS

**When:** February -> May 2021

**Where:** Online via Zoom

**Programme Fee:** CHF2'500+VAT

**Special Offer Fee:** CHF1'950+VAT

### PROGRAMME DIRECTOR AND COACH



#### Jonathan Cave

Jonathan is an entrepreneur, coach and facilitator working with top CEOs, executives and business owners in finance, sustainability, pharma, health care and well-being. Originally from New Zealand, he is the founder and CEO of MyPhy, a Swiss-based centre of leadership excellence. He is also CEO of JC Solutions, a company advising high-net-worth families on NextGen issues. He is a lawyer by profession and spent nearly 15 years as an advisor to some of the world's wealthiest entrepreneurs. He is an international conference speaker, enjoys meeting new people and having meaningful conversations.

**Write to [jonathan@myphy.com](mailto:jonathan@myphy.com) today to set up an introductory call and start your journey to becoming a “Chief Empowerment Officer” who inspires and empowers yourself and others.**

### ABOUT OUR COMPANY “MYPHY” ([www.myphy.com](http://www.myphy.com))

**Our Identity**  
 We are a Swiss-based company founded in 2016 by Jonathan Cave with a global team of experts and facilitators

**Our Vision**  
 To build the most innovative, experiential learning company that succeeds in developing a generation of exceptional leaders

**Our Mission**  
 To deliver world-class programmes, events and coaching that challenge, inspire and transform our clients