

Programme Objective

To sensitise and empower CEOs to shape their future before it shapes them, by accepting new realities and unleashing dormant strengths

Who For?

- **Nominee/Future CEOs**
- Recently Appointed CEOs
 - Entrepreneurs
- Business Owners

PROGRAMME OUTCOMES

Experience a new level of Awareness that propels you to exceptional business leadership



dormant strengths to reach your highest potential and lead your organisation to sustained and sustainable growth

Discover multiple



does not depend on what happens, but is steered by the choices you make today

Create a future that



PROGRAMME MODULES

- **Embracing the** Role of CEO
- your beliefs, biases and prejudices Increasing your willingness to face reality, and

Developing your readiness to question

Nurturing the trait of "Total Awareness"

accept what is different and no longer relevant

- to navigate the challenges of leadership
- **Business Model** and Strategy

Revamping

and prospects (CROP) Re-aligning the 4Ps -Purpose, People, Partnerships and Processes

Re-appraising customers, risks, offerings

- Rebuilding the organization structure to foster agility and resilience
- Governance with Exceptional Leadership

Aligning Corporate

character Focusing on not only making money, but also on how money is made

Transitioning from mere corporate compliance to corporate governance; evolving a corporate

- Accepting that the CEO is the sole determinant of the quality of Governance

Strengthening

Future Readiness

Improving the quality of conversation to foster curiosity and innovation

Unravelling the magic of mindfulness to release your highest potential

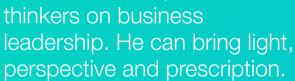
- Focusing on clarity not certainty

4 group sessions of 1h30

PROGRAMME FORMAT

- 2 individual sessions of 1h 1 "plus 3-month" group session of 1h30 after the programme ends
- What People Say about Ravi Chaudhry:

66 66 He is one of the profoundest "He is very inspiring. I love the



knows well how to articulate it. Jean-Pierre Lehmann **Emeritus Professor, IMD, Switzerland**

He has a great message and

for individual responsibility (of the CEO)." Adi Ignatius,

fact that he is sounding a call

Editor, Harvard Business Review



(66)

We would feel honoured if you were to further accompany us on this journey. Martin Brudermueller, Chairman of the Board, BASF

The thoughts, insights and views

you have shared with us have

Programme Fee:

CHF9'500+VAT

Programme Dates: > 29 April 6pm CET > 6 May 6 pm CET > 20 May 6 pm CET > 27 May 6pm CET

DETAILS



PROGRAMME DIRECTORS

When: End April - May 2021



Where: Online via Zoom



author, speaker, advisor and mentor to CEOs, Corporate Boards, and

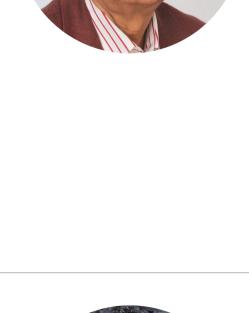
governments, on revamping strategy, discovering latent strengths, and

building a new edifice of leadership to cope with future. He regularly

His book, 'Quest for Exceptional Leadership: Mirage to Reality'

leads Board Retreats, and leadership workshops.

Ravi Chaudhry Ravi Chaudhry, formerly chairman of Tata Group companies, is an



has been globally acclaimed as a "contemporary masterpiece, a rare combination of sound business thinking and accessible philosophy,

and the best book on leadership in years." A Fellow of **World** Business Academy, and Co-Chair, EthicMark® Judges Panel USA; he is the founder Chairman of Cenext Consulting Group.

Jonathan Cave Jonathan is an entrepreneur, coach and facilitator working with top CEOs, executives and business owners in finance, sustainability, pharma, health care and well-being. Originally from New Zealand,



he is the founder and CEO of MyPhy, a Swiss-based centre of leadership excellence. He is also CEO of JC Solutions, a company advising high-net-worth families on NextGen issues. He is a lawyer by profession and spent nearly 15 years as an advisor to some of the world's wealthiest entrepreneurs. He is an international conference speaker, enjoys meeting new people and having meaningful conversations.

Contact Jonathan Cave (jonathan@myphy.com) to register for this Programme or obtain more information. Participation is limited to a small group

ABOUT MYPHY (www.myphy.com)



Our Identity

We are a Swiss-based company founded in 2016 by Jonathan Cave with a global team of experts and facilitators



Our Vision

To build the most innovative, experiential learning company that succeeds in developing a

generation of exceptional leaders



Our Mission To deliver world-class programmes, events and coaching that challenge, inspire

and transform our clients