



The New “CEO”

Becoming the Chief Empowerment Officer of My Organisation

Led by Mentor to CEOs
Ravi Chaudhry, Ex-Chairman, Tata Group Companies

Programme Objective

To sensitise and empower CEOs to shape their future before it shapes them, by accepting new realities and unleashing dormant strengths

Who For?

- ➔ Nominee/Future CEOs
- ➔ Recently Appointed CEOs
- ➔ Entrepreneurs
- ➔ Business Owners

PROGRAMME OUTCOMES

Experience a new level of Awareness that propels you to exceptional business leadership



Discover multiple dormant strengths to reach your highest potential and lead your organisation to sustained and sustainable growth



Create a future that does not depend on what happens, but is steered by the choices you make today



PROGRAMME MODULES

1 Embracing the Role of CEO

- ✓ Developing your readiness to question your beliefs, biases and prejudices
- ✓ Increasing your willingness to face reality, and accept what is different and no longer relevant
- ✓ Nurturing the trait of “Total Awareness” to navigate the challenges of leadership

2 Revamping Business Model and Strategy

- ✓ Re-appraising customers, risks, offerings and prospects (CROP)
- ✓ Re-aligning the 4Ps -Purpose, People, Partnerships and Processes
- ✓ Rebuilding the organization structure to foster agility and resilience

3 Aligning Corporate Governance with Exceptional Leadership

- ✓ Transitioning from mere corporate compliance to corporate governance; evolving a corporate character
- ✓ Focusing on not only making money, but also on how money is made
- ✓ Accepting that the CEO is the sole determinant of the quality of Governance

4 Strengthening Future Readiness

- ✓ Unravelling the magic of mindfulness to release your highest potential
- ✓ Improving the quality of conversation to foster curiosity and innovation
- ✓ Focusing on clarity not certainty

PROGRAMME FORMAT

- ➔ 4 group sessions of 1h30
- ➔ 2 individual sessions of 1h
- ➔ 1 “plus 3-month” group session of 1h30 after the programme ends

What People Say about Ravi Chaudhry:

“He is one of the profoundest thinkers on business leadership. He can bring light, perspective and prescription. He has a great message and knows well how to articulate it.”
Jean-Pierre Lehmann
Emeritus Professor, IMD, Switzerland

“He is very inspiring. I love the fact that he is sounding a call for individual responsibility (of the CEO).”
Adi Ignatius,
Editor, Harvard Business Review

“The thoughts, insights and views you have shared with us have really made a strong impact. They will be guiding us in our process of defining our regional strategies. We would feel honoured if you were to further accompany us on this journey.”
Martin Brudermueller,
Chairman of the Board, BASF

DETAILS

When: End April - May 2021

Where: Online via Zoom

Programme Fee: CHF9'500+VAT

Programme Dates: > 29 April 6pm CET > 6 May 6 pm CET > 20 May 6 pm CET > 27 May 6pm CET

PROGRAMME DIRECTORS



Ravi Chaudhry

Ravi Chaudhry, formerly chairman of Tata Group companies, is an author, speaker, advisor and mentor to CEOs, Corporate Boards, and governments, on revamping strategy, discovering latent strengths, and building a new edifice of leadership to cope with future. He regularly leads Board Retreats, and leadership workshops.

His book, **‘Quest for Exceptional Leadership: Mirage to Reality’** has been globally acclaimed as a “contemporary masterpiece, a rare combination of sound business thinking and accessible philosophy, and the best book on leadership in years.” A Fellow of **World Business Academy**, and Co-Chair, **EthicMark® Judges Panel USA**; he is the founder Chairman of **Cenext Consulting Group**.



Jonathan Cave

Jonathan is an entrepreneur, coach and facilitator working with top CEOs, executives and business owners in finance, sustainability, pharma, health care and well-being. Originally from New Zealand, he is the founder and CEO of MyPhy, a Swiss-based centre of leadership excellence. He is also CEO of JC Solutions, a company advising high-net-worth families on NextGen issues. He is a lawyer by profession and spent nearly 15 years as an advisor to some of the world’s wealthiest entrepreneurs. He is an international conference speaker, enjoys meeting new people and having meaningful conversations.

Contact Jonathan Cave (jonathan@myphy.com) to register for this Programme or obtain more information. Participation is limited to a small group

ABOUT MYPHY (www.myphy.com)



Our Identity

We are a Swiss-based company founded in 2016 by Jonathan Cave with a global team of experts and facilitators



Our Vision

To build the most innovative, experiential learning company that succeeds in developing a generation of exceptional leaders



Our Mission

To deliver world-class programmes, events and coaching that challenge, inspire and transform our clients