

The New “CEO”

Becoming a Chief Empowerment Officer

Programme Objective

To help participants become highly influential, effective leaders who know how to empower themselves and inspire others

Who For?

- ➔ Managers
- ➔ Executives
- ➔ Entrepreneurs
- ➔ Business Owners
- ➔ Professionals

PROGRAMME OUTCOMES

Develop Yourself and Your Leadership Potential through Practical Strategies and Tips



Improve Your Visibility and Influence by Creating a Strong Personal and Professional Brand



Sustain High Energy Levels by Achieving Better Balance in Your Personal-Professional Life



PROGRAMME MODULES

- 1 Strengthening Core Identity
- 2 Improving Decision-Making
- 3 Creating an Inspiring Vision
- 4 Adopting Growth Mindset
- 5 Boosting Energy & Resilience
- 6 Building a Personal Brand
- 7 Mastering Self-Organisation
- 8 Taking Action with a Roadmap

PROGRAMME ADVANTAGES



Share your experiences, learn from others, and create a powerful support network of leaders from different sectors and regions

PROGRAMME FORMAT

- ➔ 8 group coaching sessions of 1h30 each
- ➔ 2 one-on-one sessions of 1h20 each
- ➔ 1 follow-up group session 3 months after programme ends
- ➔ Personalised 50-page coaching book with strategies, tools and worksheets

What People Say About Our Online Programmes

“A great experience! 100% recommended.”
Jorge Ruiz del Vizo
 Entrepreneur

“Such an accelerator! The result has been astonishing.”
Carine Jacquier, Equicoaching
 Business Owner

“I am extremely happy to be part of such a valuable programme.”
Mieczyslaw Starkowicz, Managing
 Director, Pharma Company

DETAILS

When: End September — End November 2021

Where: Online via Zoom

Programme Fee: CHF2'150+VAT

PROGRAMME DIRECTOR AND COACH



Jonathan Cave

Jonathan is an entrepreneur, coach and facilitator working with top CEOs, executives and business owners in finance, sustainability, pharma, health care and well-being. Originally from New Zealand, he is the founder and CEO of MyPhy, a Swiss-based centre of leadership excellence. He is also CEO of JC Solutions, a company advising high-net-worth families on NextGen issues. He is a lawyer by profession and spent nearly 15 years as an advisor to some of the world's wealthiest entrepreneurs. He is an international conference speaker, enjoys meeting new people and having meaningful conversations.

Write to jonathan@myphy.com today to set up an introductory call and start your journey to becoming a “Chief Empowerment Officer” who inspires and empowers yourself and others.

ABOUT OUR COMPANY “MYPHY” (www.myphy.com)

Our Identity
 We are a Swiss-based company founded in 2016 by Jonathan Cave with a global team of experts and facilitators

Our Vision
 To build the most innovative, experiential learning company that succeeds in developing a generation of exceptional leaders

Our Mission
 To deliver world-class programmes, events and coaching that challenge, inspire and transform our clients